



Palm Beach County
Medical Society

Since 1919

Circle of Friends Participation Levels & Benefits

Benefits	Gold \$10k	Silver \$5k	Bronze \$3.5k
Use of PBCMS name and logo in advertisements and promotions	✓	✓	✓
Promotion of Participant's products and services to PBCMS membership through email, publications, and/or articles	✓	✓	✓
Quarterly updated mailing list, limited to contact name, office address, and office phone number, upon request	✓	✓	✓
Board meeting presentations, a combination of virtual and in-person meetings	6x	2x	1x
Video announcement (provided by Participant) hosted on PBCMS website and/or page	✓	✓	✓
Video or static announcement (provided by Participant) emailed to PBCMS members	✓		
Recognition in weekly MedLink newsletter a minimum of X times annually, distributed via email to members	6x	3x	3x
Promotion of Participant on PBCMS social media platforms	✓	✓	✓
Invitations to meetings and events, including, but not limited to Healthcare Connection, Retired Physicians, Poster Symposium, and Women in Medicine Celebration Dinner	✓	✓	✓
Attend Circle of Friends reception quarterly	✓	✓	
Host one PBCMS board meeting at your location and present at the board meeting for 10 minutes	✓		
Priority sponsorship opportunities at PBCMS events	✓	✓	✓
Seats at the PBCMS annual gala with premium seating near the stage	10 seats	4 seats	2 seats
One (1) full-color ad (provided by Participant) in the PBCMS annual gala program	1 page	½ page	¼ page
Contact list of annual gala attendees delivered to Participant after the event	✓		

To secure your sponsorship, request additional information, or inquire about a custom participation opportunity, please contact Claudia Kirk Barto at 561-433-3940 or claudiakb@pbcms.org.