# Presented by Palm Beach County Medical Society Services

**2018 SPONSORSHIP OPPORTUNITIES**

Join Palm Beach County Medical Society Services in honoring extraordinary men and women at the

**15th Annual Heroes in Medicine Awards luncheon on Friday, April 20, 2018**

at the Kravis Center’s Cohen Pavilion in West Palm Beach.

**Last year’s event hosted over 400 health care executives, physicians, allied professionals and families and friends**

**of our Heroes and publicity generated thousands of impressions**.

All sponsors received by PBCMSS before the print deadline of **Friday, March 30, 2018** will be acknowledged in the program.

We are pleased to announce **Rendina Healthcare Real Estate** as the **Heroes in MedicineFounding and Presenting Sponsor!**

**Net proceeds benefit Project Access, coordinating donated medical services to those in need and other services of PBCMSS.**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **SPONSORSHIP OPPORTUNITIES**  **🡇🡇** | **Tickets**  **to**  **Heroes**  **in**  **Medicine Awards Luncheon** | **Recognition on**  **Invitation**  **and in**  **MedLink,**  **(viewed weekly by 1,400+ PBCMS Members)** | **Recognition in**  **Press Releases** | **Recognition on**  **Stage** | **Heroes**  **in**  **Medicine Program**  **Ad** | **Promo Item**  **in Gift Bags**  **of All Guests at event** | **Promotion**  **in *On Call*,**  **Journal of PBCMS (circulation 6,000)** |
| LEAD$10,000 | **10 Seats**  **Premier Table** | **✓** | **✓** | **✓** | **Full Page**  **Ad** | **✓** | **500 Word Profile and Two**  **Full Page Ads** |
| GRAND$7,500 | **10 Seats Premier Table** |  | **✓** | **✓** | **Full Page**  **Ad** | **✓** | **250 Word Profile and**  **Full Page Ad** |
| BENEFACTOR$5,000 | **10 Seats**  **Table Sponsor** |  | **✓** | **✓** | **Full Page**  **Ad** | **✓** | **100 Word Profile and**  **Full Page Ad** |
| **PATRON**  **$2,500** | **Either**  **10 Seats or 4 Seats and Underwrite 10 Heroes** |  |  |  | **Half Page Ad** | **✓** | **Half Page Ad** |
| **SPECIAL FRIEND $1,500** | **Either**  **6 Seats or**  **2 Seats and Underwrite 8 Heroes** |  |  |  | **Quarter**  **Page Ad** | **✓** | **Recognition** |
| **FRIEND**  **$500** | **2 Tickets** |  |  |  | **Recognition** | **✓** | **Recognition** |

For more information call 561-433-3940 ext. 103 or visit [www.pbcms.org](http://www.pbcms.org/)

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# SPONSORSHIP

## ∆Lead SPONSOR - $10,000\* ∆Grand SPONSOR - $7,500\*

**∆Benefactor - $5,000\* ∆Patron - $2,500\***

**∆Special Friend - $1,500\* ∆Friend - $500**

**\*includes advertising**

ADVERTISING

Advertising will be viewed by hundreds of physicians, top executives and allied health care professionals. You can also use an ad space to honor a Hero or thank a health care professional or for organization/company promotion.

**Please submit advertising electronically by Friday, March 30, 2018.**

|  |  |  |
| --- | --- | --- |
| *  | * **Full Page (8” high x 5” wide) – $750** | * **Half Page (4” high x 5” wide) – $500** |
|  | **Quarter Page (2” high x 5” wide) – $250** | |

\*For recognition in the event program this form must be received by Friday, March 30, 2018.

PAYMENT

Print Name Click or tap here to enter text.

Company Name (if applicable) Click or tap here to enter text.

Contact Person Name Click or tap here to enter text.

Mailing Address Click or tap here to enter text. City Click or tap here to enter text.

State Zip Click or tap here to enter text. Email Click or tap here to enter text.

PhoneClick or tap here to enter text.

Check one below:  Credit Card VISA MC AMEX CC # Click or tap here to enter text.Exp. Click or tap to enter a date. CVCode Click or tap here to enter text.

Check enclosed payable to Palm Beach County Medical Society Services.

Send an invoice to:­ Name Click or tap here to enter text.

Email Click or tap here to enter text.Company (if applicable) Click or tap here to enter text.

Phone Click or tap here to enter text.Mailing Address Click or tap here to enter text.

City Click or tap here to enter text. State Click or tap here to enter text. Zip

Please return this form via:

mail to Palm Beach County Medical Society Services, Inc. c/o Heroes in Medicine

3540 Forest Hill Blvd. Suite 101 West Palm Beach, FL 33406

**or fax to 561-433-2385 or email to** [**JimS@PBCMS.org**](mailto:JimS@PBCMS.org)

**or fill out form at** [**www.PBCMS.org**](http://www.PBCMS.org)

**If company logo is available, please email it to JimS@PBCMS.org**

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**Contributions benefit Palm Beach County Medical Society Services, Inc.,**

**a not for profit tax exempt organization.**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF Palm Beach County Medical Society Services, Inc., CH#12678, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA.

REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.