



# HEROES IN MEDICINE CELEBRATION

THURSDAY, MAY 20, 2021 • 6:00 PM

## I N V I T A T I O N T O S P O N S O R

Join the Palm Beach County Medical Society & Services to celebrate the  
**18th ANNUAL HEROES IN MEDICINE ON  
THURSDAY, MAY 20, 2021**

**A**s we honor our 2021 Heroes in Medicine,  
We would be honored if you would participate as a sponsor. This year's  
unique celebration will be done virtually with live entertainment and a virtual silent auction.

### PROCEEDS WILL BENEFIT PBCMS SERVICES PROGRAMS:

- ✦ **PROJECT ACCESS**, a physician led system of volunteer care for low-income residents.
- ✦ **DISASTER SERVICES**, including the Healthcare Emergency Response Coalition (HERC) which develops healthcare emergency preparedness and the Medical Reserve Corps (MRC) which organizes and utilizes volunteers to respond to disasters.
- ✦ **MEDICAL EDUCATION** supports medical students, future physicians, health care leaders, and CHW Care Coordination Training.
- ✦ **PHYSICIAN WELLNESS** Initiative provides physicians resources to help address their wellness.

Over 400 physicians, health care, business and community leaders,  
and others enjoy the festivities, and this year will be no different.

***Please consider choosing one of the sponsorship or underwriting opportunities enclosed.***

If you have any questions, please contact

**KATHERINE ZUBER**

**561-433-3940, ext. 106 or [KatherineZ@pbcms.org](mailto:KatherineZ@pbcms.org)**

Thank you in advance for your support and we hope to see you at the event!

# INVITATION TO SPONSOR

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## SPONSOR LEVELS

### **PRESENTING SPONSOR** **\$10,000**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 2-minute video in Zoom to be linked in the sponsor section of the virtual platform
- Name or logo on press releases, social media, signage, and website
- Two Full Page color ads in our OnCall journal
- Two email blasts to over 10,000 Palm Beach County unique emails
- Listed in Medlink as Sponsor

### **PLATINUM SPONSOR** **\$7,500**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 1-minute video in Zoom to be linked in the sponsor section of the virtual platform
- Name or logo on press releases, social media, signage, and website
- One Full Page color ad in our OnCall journal
- One email blast to over 10,000 Palm Beach County unique emails
- Listed in Medlink as Sponsor

### **GOLD SPONSOR** **\$5,000**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 30-second video in Zoom to be linked in the sponsor section of the virtual platform
- Name or logo on press releases, social media, signage, and website
- 1/2 Page color ad in our OnCall journal
- Listed in Medlink as Sponsor

### **SILVER SPONSOR** **\$2,750**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Name or logo on website
- 1/4 Page color ad in our OnCall journal
- Listed in Medlink as Sponsor

### **BRONZE SPONSOR** **\$1,500**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Name or logo on website
- Listed in Medlink as Sponsor

### **FRIEND SPONSOR** **\$500**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Listed in Medlink as Sponsor

### **NONPROFIT SPONSOR** **\$300**

- Name or company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
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## OTHER WAYS TO SUPPORT

### **GIFTBOX UNDERWRITER \$5,000**

- Name or company logo accompanies PBCMS on Giftbox and recognition inside
- Name or logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Giftbox Underwriter

### **INVITATION UNDERWRITER \$3,000**

- Name or company logo accompanies PBCMS on invitation
- Name or logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Invitation Underwriter

### **VIDEO UNDERWRITER \$3,000**

- Name or company logo accompanies PBCMS throughout the event video
- Name or logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Video Underwriter

### **PLATFORM UNDERWRITER \$2,500**

- Name or company logo accompanies PBCMS on event platform
- Name or logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Platform Underwriter

### **ENTERTAINMENT UNDERWRITER \$2,000**

- Recognition of your name or company logo during event Entertainment
- Name or logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Entertainment Underwriter

### **ADVERTISING \$250**

- Name or company logo and link to your website in the sponsor section of the virtual platform

### **TICKET \$100**

- Includes special gift



# SPONSOR COMMITMENT

## 18th ANNUAL HEROES IN MEDICINE THURSDAY, MAY 20, 2021



All Commitments and Advertisements must  
be received by Friday May 7 at 5:00 p.m.

### CONTACT INFORMATION

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State

Zip

Gift Mailing Address (if different from above): \_\_\_\_\_

Street

City

State

Zip

Email: \_\_\_\_\_

### PAYMENT/SUBMISSION

Sponsorship Package \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

Invoice Me     Check paid to PBCMS     Visa     MC     Amex

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CV Code \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

#### RETURN TO

Palm Beach County Medical Society  
Att: Katherine Zuber  
3540 Forest Hill Boulevard, Suite 101  
West Palm Beach, FL 33406

#### QUESTIONS

Phone: 561.433.3940 Ext. 106  
Fax: 561.433.2385  
Email: KatherineZ@pbcms.org

