

PALM BEACH COUNTY MEDICAL SOCIETY AND SERVICES
ANNUAL INSTALLATION GALA

A Celestial Affair



INVITATION TO SPONSOR

Join Palm Beach County Medical Society and Services to Celebrate On
SATURDAY, DECEMBER 2, 2023



*H*onoring president Martha Rodriguez, MD
Welcoming president-elect Dawn Davanzo, MD, and
Recognizing our community partners

This year's Celestial Gala will be celebrated
with live entertainment and silent auction.

PROCEEDS WILL BENEFIT PALM BEACH COUNTY
MEDICAL SOCIETY AND SERVICES PROGRAMS



Please consider choosing one of the sponsorship or underwriting
opportunities enclosed. If you have any questions, please contact
Katherine Zuber at 561-433-3940, ext. 106 or KatherineZ@pbcms.org

Thank you in advance for your support and we hope to see you at the Gala!

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SPONSORSHIP PACKAGES

NORTH STAR SPONSOR **\$25,000**

- One Table - Premiere Seating (10 tickets)
- Logo on All Printed Materials
- Company Logo on Invite and Evite
- Opportunity to Acknowledge your Company in a Video (30 sec.) the Night of the Event
- Recognition at Event from Podium
- Opportunity to include a Sponsor Item for Raffle
- Prominent Signage Recognition at Event
- Full-Page Color Ad on Inside Front Cover of Event Program
- Recognition in all Media Outreach for Event
- Advertisement on PBCMS Website for One Month

GALAXY SPONSOR **\$20,000**

- One Table - Premiere Seating (10 tickets)
- Company Logo on Invite and Evite
- Opportunity to Acknowledge your Company in a Video (15 sec.) the Night of the Event
- Recognition at Event from Podium
- Prominent Signage Recognition at Event
- Full-Page Color Ad placed in Event Program
- Recognition in all Media Outreach for Event
- Acknowledgement on Website

ORION SPONSOR **\$15,000**

- One Table - Preferred Seating (10 tickets)
- Company Logo on Evite
- Opportunity to Acknowledge your Company in a Video (10 sec.) the Night of the Event
- Recognition at Event from Podium
- Signage Recognition at Event
- Full-Page Color Ad placed in Event Program
- Recognition in all Media Outreach for Event
- Acknowledgement on Website

SUPERNOVA SPONSOR **\$10,000**

- One Table - Preferred Seating (10 tickets)
- Company Logo on Evite
- Recognition at Event from Podium
- Full-Page Color Ad placed in Event Program
- Acknowledgement on Website

AURORA SPONSOR **\$7,500**

- Four Tickets
- Recognition at Event in PowerPoint
- Half-Page Advertisement in Event Program
- Acknowledgement on Website

STAR SPONSOR **\$5,000**

- Two Tickets
- Recognition at Event in PowerPoint
- Quarter-Page Advertisement in Event Program
- Acknowledgement on Website

UNDERWRITING PACKAGES

Underwriters make donations to help cover the costs of the Gala so that all proceeds from the event go directly to the Palm Beach County Medical Society and Services programs.

COCKTAIL HOUR UNDERWRITER **\$15,000**

- Logo and opportunity to place branded collateral in Reception Area
- Featured on website, social media, and email marketing
- Full Page Ad placement in event program

IT UNDERWRITER **\$10,000**

- Opportunity to acknowledge your company in a video (10 sec.) the night of the event
- Featured on website, social media, and email marketing
- Full Page Ad placement in event program

CENTERPIECE UNDERWRITER **\$7,500**

- Logo placement on each arrangement in ballroom and reception area.
- Featured on website, social media, and email marketing
- Full Page Ad placement in event program

WINE UNDERWRITER **\$5,000**

- Featured on social media and logo placement on website
- Full Page Ad placement in event program
- Logo placement on the signage at the event

DESSERT UNDERWRITER **\$3,500**

- Featured on social media and logo placement on website
- Full Page Ad placement in event program
- Logo placement on the signage at the event



OTHER WAYS TO SUPPORT

COLOR PROGRAM ADS

- FULL-PAGE AD (8" h x 5" w) **\$1,000**
- HALF-PAGE AD (4" h x 5" w) **\$ 750**
- QUARTER-PAGE AD (2" h" x 5" w) **\$ 500**

TICKETS

TABLES (10 TICKETS) **\$4,500** • SINGLE TICKET **\$450**



**Listings in promotional materials, press releases and program are subject to publication deadlines.*

Camera-ready, digital art for all program ads due no later than November 13, 2023.

**For more information call 561-433-3940
or email KatherineZ@pbcms.org**

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SPONSORSHIP COMMITMENT

Program final artwork must be submitted via email in color according to size.
All commitments and advertisements must be received by November 13th to be included in the program.

CONTACT INFORMATION

Contact Person: _____

Title: _____

Company (if applicable): _____

Phone: _____ Fax: _____

Email: _____

PAYMENT/SUBMISSION

Sponsorship Package _____ Total Amount \$ _____

Check paid to PBCMSS Visa MC Amex

Cardholder's Name: _____

Address: _____

Card # _____ Expiration Date: _____ CCV: _____

Cardholder's Signature: _____

Payment must be received by November 13th

RETURN TO:

Palm Beach County Medical Society
Att: Katherine Zuber
3540 Forest Hill Boulevard, Suite 101
West Palm Beach, FL 33406

QUESTIONS:

Phone: 561-433-3940 Ext. 106
Fax: 561-433-2385
Email: KatherineZ@pbcms.org