

PALM BEACH COUNTY MEDICAL SOCIETY AND SERVICES  
**ANNUAL INSTALLATION GALA**

*A Celestial Affair*



**INVITATION TO SPONSOR**

*Join Palm Beach County Medical Society and Services to Celebrate On*  
**SATURDAY, DECEMBER 2, 2023**



*H*onoring president Martha Rodriguez, MD  
Welcoming president-elect Dawn Davanzo, MD, and  
Recognizing our community partners

This year's Celestial Gala will be celebrated  
with live entertainment and silent auction.

PROCEEDS WILL BENEFIT PALM BEACH COUNTY  
MEDICAL SOCIETY AND SERVICES PROGRAMS



Please consider choosing one of the sponsorship or underwriting  
opportunities enclosed. If you have any questions, please contact  
Katherine Zuber at 561-433-3940, ext. 106 or [KatherineZ@pbcms.org](mailto:KatherineZ@pbcms.org)

*Thank you in advance for your support and we hope to see you at the Gala!*

# A Celestial Affair

## SPONSORSHIP PACKAGES

### NORTH STAR SPONSOR \$25,000

- One Table – Premiere Seating (10 tickets)
- Logo on All Printed Materials
- Company Logo on Invite and Evite
- Opportunity to Acknowledge your Company in a Video (30 sec.) the Night of the Event
- Recognition at Event from Podium
- Opportunity to include a Sponsor Item for Raffle
- Prominent Signage Recognition at Event
- Full-Page Color Ad on Inside Front Cover of Event Program
- Recognition in all Media Outreach for Event
- Advertisement on PBCMS Website for One Month

### GALAXY SPONSOR \$20,000

- One Table – Premiere Seating (10 tickets)
- Company Logo on Invite and Evite
- Opportunity to Acknowledge your Company in a Video (15 sec.) the Night of the Event
- Recognition at Event from Podium
- Prominent Signage Recognition at Event
- Full-Page Color Ad placed in Event Program
- Recognition in all Media Outreach for Event
- Acknowledgement on Website

### ORION SPONSOR \$15,000

- One Table – Preferred Seating (10 tickets)
- Company Logo on Evite
- Opportunity to Acknowledge your Company in a Video (10 sec.) the Night of the Event
- Recognition at Event from Podium
- Signage Recognition at Event
- Full-Page Color Ad placed in Event Programs
- Recognition in all Media Outreach for Event
- Acknowledgement on Website

### SUPERNOVA SPONSOR \$10,000

- One Table – Preferred Seating (10 tickets)
- Company Logo on Evite
- Recognition at Event from Podium
- Full-Page Color Ad placed in Event Programs
- Acknowledgement on Website

### AURORA SPONSOR \$7,500

- Four Tickets
- Recognition at Event in PowerPoint
- Half-Page Advertisement in Event Programs
- Acknowledgement on Website

### STAR SPONSOR \$5,000

- Two Tickets
- Recognition at Event in PowerPoint
- Quarter-Page Advertisement in Event Programs
- Acknowledgement on Website

## UNDERWRITING PACKAGES

*Underwriters make donations to help cover the costs of the Gala so that all proceeds from the event go directly to the Palm Beach County Medical Society and Services programs.*

### COCKTAIL HOUR UNDERWRITER \$15,000

- Logo and opportunity to place branded collateral in Reception Area
- Featured on website, social media, and email marketing
- Full Page Ad placement in event program

### IT UNDERWRITER \$10,000

- Opportunity to acknowledge your company in a video (10 sec.) the night of the event
- Featured on website, social media, and email marketing
- Full Page Ad placement in event program

### CENTERPIECE UNDERWRITER \$7,500

- Logo placement on each arrangement in ballroom and reception area.
- Featured on website, social media, and email marketing
- Full Page Ad placement in event program

### WINE UNDERWRITER \$5,000

- Featured on social media and logo placement on website
- Full Page Ad placement in event program
- Logo placement on the signage at the event

### DESSERT UNDERWRITER \$3,500

- Featured on social media and logo placement on website
- Page Ad placement in event program
- Logo placement on the signage at the event



## OTHER WAYS TO SUPPORT

### COLOR PROGRAM ADS

- FULL-PAGE AD (8" h x 5" w) \$1,000
- HALF-PAGE AD (4" h x 5" w) \$ 750
- QUARTER-PAGE AD (2" h x 5" w) \$ 500

### TICKETS

TABLES (10 TICKETS) \$6,000 • SINGLE TICKET \$600



*\*Listings in promotional materials, press releases and program are subject to publication deadlines.*

*Camera-ready, digital art for all program ads due no later than November 13, 2023.*

**For more information call 561-433-3940  
or email KatherineZ@pbcms.org**

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**SPONSORSHIP COMMITMENT**

Program final artwork must be submitted via email in color according to size.

All commitments and advertisements must be received by November 13th to be included in the program.

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**CONTACT INFORMATION**

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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**PAYMENT/SUBMISSION**

Sponsorship Package \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

☐ Check paid to PBCMSS

☐ Visa

☐ MC

☐ Amex

Cardholder's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

*Payment must be received by November 13th*

**RETURN TO:**

Palm Beach County Medical Society  
Att: Katherine Zuber  
3540 Forest Hill Boulevard, Suite 101  
West Palm Beach, FL 33406

**QUESTIONS:**

Phone: 561-433-3940 Ext. 106  
Fax: 561-433-2385  
Email: KatherineZ@pbcms.org