



ANNUAL INSTALLATION GALA  
*Venetian Masquerade Ball*

INVITATION TO SPONSOR

JOIN PALM BEACH COUNTY MEDICAL SOCIETY AND SERVICES

— TO CELEBRATE ON —

*Saturday, December 3, 2022*

*H*onoring President Claudia Mason, MD

Welcoming President-elect Martha Rodriguez, MD, and

Recognizing our community partners

*T*his year's gala will be celebrated with a Venetian Masquerade Ball, live entertainment, and the traditional festival of trees and lights silent auction.

PROCEEDS WILL BENEFIT PBCMS SERVICES PROGRAMS:

- ✦ PROJECT ACCESS is a physician-led system of volunteer care for low-income residents
- ✦ DISASTER SERVICES includes the Healthcare Emergency Response Coalition (HERC), which develops healthcare emergency preparedness and the Medical Reserve Corps (MRC), which organizes and utilizes volunteers to respond to disasters
- ✦ MEDICAL EDUCATION supports medical students and residents, health care leaders, and Community Health Worker Care Coordination Training
- ✦ PHYSICIAN WELLNESS provides physicians resources to help address their mental well-being

*P*lease consider choosing one of the sponsorship or underwriting opportunities enclosed.

If you have any questions, please contact Katherine Zuber at

561-433-3940, ext. 106 or [KatherineZ@pbcms.org](mailto:KatherineZ@pbcms.org)



*Thank you in advance for your support and we hope to see you at the Gala!*

# ANNUAL INSTALLATION GALA

## Sponsorships

### PLATINUM SPONSOR \$50,000

- Three tables – preferred seating (30 tickets)
- Logo on all printed materials
- Company logo on invite and evite
- Opportunity to acknowledge your company in a video (30 sec.) the night of the event
- Recognition at event from podium
- Opportunity to include a sponsor item for raffle
- Prominent signage recognition at event
- Full-page color ad on inside front cover of event program
- Full-page color ad on inside front cover PBCMS OnCall journal
- Recognition in all media outreach for event
- Advertisement on PBCMS website for one month

### GOLD SPONSOR \$25,000

- Two tables – preferred seating (20 tickets)
- Company logo on invite and evite
- Opportunity to acknowledge your company in a video (15 sec.) the night of the event
- Recognition at event from podium
- Prominent signage recognition at event
- Full-page ad placed in event program
- Full-page ad placed in PBCMS OnCall journal
- Recognition in all media outreach for event
- Acknowledgement on website

### SILVER SPONSOR \$10,000

- One table – preferred seating (10 tickets)
- Company logo on evite
- Opportunity to acknowledge your company in a video (10 sec.) the night of the event
- Recognition at event from podium
- Signage recognition at event
- Full-page ad placed in event program
- Half-page ad placed in PBCMS OnCall journal
- Recognition in all media outreach for event
- Acknowledgement on website

### BRONZE SPONSOR \$5,000

- One table (10 tickets)
- Organization listed on signage at event
- Half-page advertisement in event program
- Acknowledgment on website

### TABLE SPONSOR \$4,000

- One table (10 tickets)
- Half-page advertisement in event program

## Underwriting Packages

Underwriters make donations to help cover the costs of the Gala so that all proceeds from the event go directly to the Palm Beach County Medical Society and Services programs.

### COCKTAIL HOUR UNDERWRITER \$12,000

- Logo and opportunity to place branded collateral in reception area
- Featured on website, social media, and email marketing
- Full-page ad placement in event program

### WINE UNDERWRITER \$10,000

- Logo placement on the signage at the event
- Featured on social media and logo placement on website
- Full-page ad placement in event program

### IT UNDERWRITER \$7,500

- Opportunity to acknowledge your company in a video (10 sec.) the night of the event
- Featured on website, social media, and email marketing
- Full-page ad placement in event program

### CENTERPIECE UNDERWRITER \$5,000

- Logo placement and advertisement in ballroom and reception
- Featured on website, social media, and email marketing program
- Full-page advertisement in event program

### DESSERT UNDERWRITER \$3,500

- Logo placement on signage at the event
- Featured on website and logo placement on website
- Half-page advertisement in event program

**SOLD**

**SOLD**



## Other Ways to Support

### COLOR PROGRAM ADS

- FULL-PAGE (8" h x 5" w) \$1,000
- HALF-PAGE (4 h"x 5" w) \$750
- QUARTER-PAGE (2 h"x5" w) \$500

### RESERVATIONS

TABLES (10 TICKETS) \$3,000 • SINGLE TICKET \$300

\*Listings in promotional materials, press releases, and program are subject to publication deadlines.

Camera-ready, digital art for all program ads due no later than November 18th at 5:00 PM.

For more information call 561-433-3940, ext. 106 or email KatherineZ@pbcms.org



## ANNUAL INSTALLATION GALA

# *Sponsorship Commitment*

Program final artwork must be submitted via email in color according to size. OnCall final artwork must be submitted via email in color according to size, which may differ from the program. All commitments and advertisements must be received by November 18th at 5:00 p.m. to be included in the program.

### CONTACT INFORMATION

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT/SUBMISSION

Sponsorship Package \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

Check paid to PBCMSS     Visa     MC     Amex

Cardholder's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

*Payment must be received by November 18th at 5:00 PM*

#### RETURN TO:

Palm Beach County Medical Society  
Att: Katherine Zuber  
3540 Forest Hill Boulevard, Suite 101  
West Palm Beach, FL 33406

#### QUESTIONS:

Phone: 561-433-3940 Ext. 106  
Fax: 561-433-2385  
Email: KatherineZ@pbcms.org