



September 22, 2017

Issue 1004

MEMBER  
*Spotlight*



**Leslie H Perla M.D., FA.C.P.**

Dr. Perla is a board certified gastroenterologist, who has been in clinical practice since 1996. She completed her medical internship and residency program at North Shore University Hospital and Memorial Sloan Kettering Cancer Center in New York in 1993. She was awarded during that time the George M Jaffin Award for Scholarly activity. She subsequently went on to complete her gastroenterology training at the Yale affiliated gastroenterology fellowship program at the Hospital of St. Raphael and Waterbury Hospital in Connecticut in 1996. During that period, she coauthored a book chapter in *Gastrointestinal Emergencies 2<sup>nd</sup> Edition*. She relocated to Florida in 2007. She was awarded Medical Physician of the Year by Palm Beach County Medical Society Services in 2009. In 2010, she was selected as a "Top Gastroenterologist in Wellington Florida" by the International Healthcare Professionals. Her interests include colon cancer surveillance, treatment of gastroesophageal reflux

as well as management of inflammatory bowel disease and irritable bowel syndrome. She has participated in advisory board committees on gastroesophageal reflux disease as well as inflammatory bowel disease. Dr. Perla is an active member of the American College of Physicians, American Gastroenterological Association, American College of Gastroenterology and American Society of Gastrointestinal Endoscopy. Dr. Perla has most recently returned to South Florida where she has joined Gastro Health at their Wellington location. She has become an active member of the Palm Beach County Medical Society and currently chairs the Women Physician's Committee for the Palm Beach County Medical Society.

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**2017 Future of Medicine**



Registration is now open for the 2017 Future of Medicine Summit. [Click here](#) to register online.



### **James J. Byrnes, MD Memorial Fund for Medical Education and Physician Wellness**

James J. Byrnes, MD, PBCMS Past President, was a gifted physician, extraordinary leader and champion of medical education. On July 21st, 2013, cancer took Dr. Byrnes from his family, friends, colleagues and patients. Dr. Byrnes's legacy lives on through the many lives he touched. PBCMS named the Future of Medicine Medical Student/Resident Poster Symposium in his name. The James J. Byrnes, MD Memorial Fund for Medical Education and Physician Wellness supports both programs and activities for Palm Beach County Medical Students and Residents and services and programs which promote physician well-being. [Donate here!](#)

### **Just Three Words**

What three words describe your profession and your passion for being a doctor? Join the PBCMS Campaign and send us "Your Three Words" to [pbcms@pbcms.org](mailto:pbcms@pbcms.org). Results will be presented at the 2017 Future of Medicine Summit. #Your3Words

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### **PBCMS Health Insurance Co-Op**

- Provides affordable health insurance to member EMPLOYER-physicians, their fulltime employees, and their families.
- It offers comprehensive plans, and a range of benefit levels. Has both traditional plans and High Deductible Health Plans (HDHP) that utilize Health Savings Account (HSA).
- BCBS Blue Options Network (Their all-encompassing National/International network). There are no "gatekeeper" or "managed care" plans.
- Requires 95% participation of eligible employees (i.e. employees that are covered by another employer's group plan are not considered eligible), or a large rate increase is imposed.
- Is a Co-Op/Association type plan, where the members merge assets together to create a larger group, thereby reducing expense renewal costs and securing coverage for catastrophic claims to create a safety net to curb future increases.
- Other similar plans for Physician offices have established reserves for future rate increases, and have dispersed cash refunds to Physicians, and capitalized on the Federal MLR rebates mandated since 2011.
- The pricing structure alters the traditional age based pricing for small groups (under 10 employees), thus giving younger, healthier employees an incentive to enroll and remain in the plan.
- If you have any further questions, call Levi & Associates at 561-353-1234, and ask for Jeremy Cohen (ext. 115) or Barry Levi (ext. 103).

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The FMA's October Board of Governors meeting is scheduled for October 6-8, 2017 at PGA National Resort in Palm Beach Gardens. Below is the hotel information, as well as the tentative

schedule of events for that weekend.

**Hotel information:**

PGA National Resort & Spa 400 Avenue of the Champions Palm Beach Gardens, FL

**Schedule of Events:**

**Friday, October 6, 2017**

1:30 pm – 4:00 pm      Conference of Florida Medical Society Executives  
3:00 pm – 5:00 pm      Council on Medical Economics

**Saturday, October 7, 2017**

8:00 am – 4:00 pm      Karl Altenburger, M.D., Physician Leadership Academy  
9:00 am – 12:00 pm     Council on Medical Education, Science & Public Health  
10:30 am – 12:30 pm    Council on Legislation  
12:30 pm – 1:30 pm     Lunch  
1:30 pm – 5:30 pm      Board of Governors – Session 1  
6:00 pm – 7:30 pm      Reception

**Sunday, October 8, 2017**

8:00 am – 9:00 am      Breakfast  
9:00 am – 12:00 pm     Board of Governors – 2<sup>nd</sup> Session

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**Rapids Water Park Discount**

The Rapids Water Park is hosting Healthcare Professionals Appreciation Day on Saturday, October 7<sup>th</sup>. With over 30 acres, featuring 42 thrilling water rides and attractions, the whole family is invited! Admission plus a delicious all-you-can-eat picnic lunch in our private, shaded, picnic pavilions for ONLY \$32.99 + tax per person. (More than 30% off regular one-day admission) Share with your staff and purchase tickets today, online at [rapidswaterpark.com](http://rapidswaterpark.com) using Promo Code: healthyfunpb (must purchase before October 4th)

**Medical Reserve Corps Volunteer Opportunities!**

Palm Beach County Medical Reserve Corps (MRC) needs medical, health and support volunteers. To attend an upcoming orientation and learn more about how you can join the Palm Beach County MRC, please email John James at [johnj@pbcms.org](mailto:johnj@pbcms.org) or call 561-433-3940 ex. 118.

**ALERTPBC**

Palm Beach County's Emergency Notification System is used to notify you about imminent threats to health and safety. Administrators send notifications regarding severe weather, flooding, gas leaks; police activity and more. To sign up, [click here](#).

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**PBCMS Events**

**Women in Medicine Month Celebration**

PBCMS is hosting a Women's Nights Out at Sak's Fifth Avenue at the Gardens Mall Tuesday, September 26, 5:00 – 8:30 pm. Free for women physician members, \$35 for non-member women physicians. Call 561-433-3940 for more info or to RSVP.

## Health Care Connection

Palm Beach County Medical Society & Palm Beach Medical Group Management Association will be hosting "**Employee Hot Buttons and Liability Protection**" Presented by Kimberly Gilmour, Esq- Gilmour Law & Tom Murphy, Danna-Gracey on Wednesday, October 11<sup>th</sup> - 11:30 am – 1:00 pm at the West Palm Beach Marriott –1001 Okeechobee Blvd, WPB, FL 33401. (parking will be validated) [Register Here!](#)

## Retired Physician Luncheon

PBCMS and Fuoco Group will be hosting a Retired Physician Luncheon on Wednesday, September 20, 2017 from Noon – 1:30 pm at Café Saporì, 205 Southern Blvd. WPB. Please RSVP to [deannal@pbcms.org](mailto:deannal@pbcms.org) or call 433-3940.

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## Community Events

### Diagnostic Centers of America's 2017 Breast Cancer Fundraisers

Women get breast cancer, men get it too. We're in this together!

Diagnostic Centers of America invites you, your family and friends to join us at one or both Breast Cancer Awareness fundraiser events on October 3rd at Pinon Grill in Boca Raton and on October 5th at Bar Louie in Boynton Beach. 100% of ticket proceeds and donations raised by our not for profit corporation, DCA for Health, will be given to Project Access and Your Bosom Buddies II, Inc. We chose these local organizations because they strengthen our mission to build healthier lives in our community. Your \$15 donation includes: one event ticket, T-shirt, 2 drinks and light bites. The first 100 guests to sign up gets automatically entered into all the raffle drawings! Buy event tickets, t-shirts or make a donation at: [bit.ly/dcaforhealth17](http://bit.ly/dcaforhealth17).

### Legal Nurse Consultant Certificate Program

Florida Atlantic University will begin classes "Become a Legal Nurse Consultant" with Dr. Genifer Johnson October 7 – November 4 (Saturdays) from 9:00 – 4:00 P.M at Florida Atlantic University, Boca Raton campus. For more information email [rrmagdal@fau.edu](mailto:rrmagdal@fau.edu) or call 561-297-3648.

### Jupiter Medical Center CME's Available

"Understanding the Multidisciplinary Approach to Breast Cancer" will be held on Thursday September 28, 2017 from 5:30-8:00pm at Trump National Golf Club 115 Eagle Tree Terrace Jupiter, FL 33477.

"Melanoma 2017" will be held on Wednesday, October 25, 2017 from 6:00-8:00pm at the Raso Education Center, Jupiter Medical Center 1210 S. Old Dixie Hwy., Jupiter, FL 33458.

Please RSVP by email [Brianne.Paterno@jupitermed.com](mailto:Brianne.Paterno@jupitermed.com) or call 561-263-3477.

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### Feedback Requested from AMA: CMS Requests Examples of Burdensome Certification/Recertification Requirements

CMS has requested help in identifying opportunities to reduce the administrative burden caused by certification requirements. In addition, some specialty societies have expressed concerns with the development of local coverage decisions with CMS. The agency appears open to hearing about this issue as well. Towards that end, we wanted to give the Federation the opportunity to provide feedback on the following:

**CMS Administrative Relief:** AMA is requesting physicians help in identifying specific examples of certification requirements/forms that are adding burden to a physician practice, especially those that seem unnecessary.

**LCD Process:** We would like assistance in identifying any broad issues and concerns that we can then take back to CMS. As an example, we have heard that many specialties would like to be notified before publication of new or revised LCDs that affect their members.

**Please reply with you feedback by Friday, September 29<sup>th</sup>.** Feel free to email Jason Scull ([jason.scull@ama-assn.org](mailto:jason.scull@ama-assn.org)) with any questions or concerns.

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