



a newsletter for physicians, hospitals & healthcare providers August 18, 2017

2017 Future of Medicine



Registration is now open for the 2017 Future of Medicine Summit. [Click here](#) to register online. Featured Speakers to include Dr. David Nash.

Featured Speaker



Dr. Nash is a board-certified internist who is internationally recognized for his work in public accountability for outcomes, physician leadership development, and quality-of-care improvement.

Repeatedly named to Modern Healthcare's list of Most Powerful Persons in Healthcare, his national activities cover a wide scope. Dr. Nash is a principal faculty member for quality of care programming for the American Association for Physician Leadership in Tampa, FL and leads their academic joint venture with JCPH. He serves on the NQF Task Force on Improving Population Health and the John M. Eisenberg Award Committee for The Joint Commission. He also is a founding member of the AAMC-IQ Steering Committee, the group charged with infusing the tenets of quality and safety into medical education. Dr. Nash was recently appointed to the Board of the Pharmaceutical Quality Alliance (PQA) in Washington, DC. Dr. Nash has received many awards in recognition of his achievements. He received the top recognition award from the Academy of Managed Care Pharmacy (1995), the Philadelphia Business Journal Healthcare Heroes Award (1997), and was named an honorary distinguished fellow of the American College of Physician Executives in 1998. In 2006 he received the Elliot Stone Award for leadership in public accountability for health data from NAHDO. Wharton honored Dr. Nash in 2009 with the Wharton Healthcare Alumni Achievement Award and in 2012 with the Joseph Wharton Social Impact Award. Also in 2012, he and JCPH received the Philadelphia Business Journal award for innovation in medical education.

Dr. Nash's work is well known through his many publications, public appearances, "Nash on the Road" blog, and online column on MedPage Today. He has authored more than 100 peer-reviewed articles and edited 23 books, including Connecting with the New Healthcare Consumer, The Quality Solution, Demand Better, and most recently Population Health: Creating a Culture of Wellness (2nd edition). He was the inaugural Deputy Editor of Annals of Internal Medicine (1984-1989). Currently, he is Editor-in-Chief of American Journal of Medical Quality, Population Health Management, P&T, and American Health and Drug Benefits.

Dr. Nash received his BA in economics (Phi Beta Kappa) from Vassar College; his MD from the University of Rochester School of Medicine and Dentistry and his MBA in Health Administration (with honors) from the Wharton School at the University of Pennsylvania. While at Penn, he was a former Robert Wood Johnson Foundation Clinical Scholar and Medical Director of a nine-physician faculty group practice in general internal medicine.

The graphic features a blue background with a large, stylized circular pattern on the right side, composed of concentric rings of white, yellow, and green lines. On the left side, the text reads: "Future of Medicine SUMMIT XI" in white, with "Future of" in a smaller font. Below this, it says "Just Three Words" in bold, followed by "What three words describe your profession and your passion for being a doctor?". Further down, it says "Join the PBCMS Campaign and send us 'Your Three Words' to pbcms@pbcms.org" and "Results will be presented at the 2017 Future of Medicine Summit". At the bottom, it says "#Your3Words" in bold.

Just Three Words

What three words describe your profession and your passion for being a doctor? Join the PBCMS Campaign and send us "Your Three Words" to pbcms@pbcms.org. Results will be presented at the 2017 Future of Medicine Summit. #Your3Words

PBCMS/HERC Opioid Task Force

PBCMS and the Healthcare Emergency Response Coalition will convene an Opioid Task Force this month. The purpose of the Task Force will be to educate and raise physician, hospital, healthcare provider and community awareness

- About prescription opioid-related morbidity and mortality, and what steps can be taken to promote the safe use of this important class of medications;
- On the intersection of prescription opioid misuse with the resurgence in heroin use and addiction;
- How the clinical practice environment for pain management and opioid prescribing has been influenced by the public and private sector;
- Alternative therapies for treatment;
- On recommendations for promoting safe opioid use in different patient populations.

There is also a critical need to discuss how to support comprehensive treatment for pain and substance abuse disorders and prevention strategies. For additional information contact John James, Director of Public Health & Disaster Services at johnj@pbcms.org.

Stay up to date on the latest on Congressional Health Reform

[Click here](#) for Kaiser Health News, a nonprofit news service committed to in-depth coverage of health care policy and politics. They report on how the health care system — hospitals, doctors, nurses, insurers, governments, consumers — works.

Limited Space Available!

PBCMS Offers CHW Care Coordination Training Program

The training will be offered at Career Source Palm Beach County 3400 Belvedere Rd. West Palm Beach, FL August 25th thru November 10th. Classes will be held Fridays from 1pm-4pm. Includes all classes, course materials and simulation sessions, 30 CEU's provided. Scholarships are available. For more information please contact Karen Harwood at karenh@pbcms.org or by phone 561-433-3940 ext. 122.

ANNOUNCING THE PHYSICIAN LEADERSHIP ACADEMY (PLA) of SOUTH FLORIDA

Application Submission Deadline: August 25, 2017

The PBCMSS is pleased to announce that applications for the Physician Leadership Academy (PLA) of South Florida will be available as of June 25. The PLA will offer a select group of South Florida physicians with:

- at least 40 AMA Category 1 CME credits (with full attendance),
- a diverse array of leadership skills training,
- tools which enable participants to take on significant leadership roles,
- vital information about health care issues facing Floridians, and
- access to a growing professional network.

This program, held under the auspices of the Palm Beach County Medical Society/Services in partnership with Broward County Medical Association and Dade County Medical Association, is funded through a grant from The Physicians Foundation and is endorsed by the Florida Medical Association. Up to 8 physicians who are

members of PBCMS will be selected to become members of the 2017-2018 PLA class. We invite you to self-nominate or present nominations for consideration as candidates for the Physicians Leadership Academy of South Florida. For more information please call Jim Sugarman by email JimS@pbcms.org or call 561-433-3940 ext. 103.

End of Life Advice More than 500,000 Chat on Medicare's Dime

The 90-year-old woman in the San Diego-area nursing home was quite clear, said Dr. Karl Steinberg. She didn't want aggressive measures to prolong her life. If her heart stopped, she didn't want CPR. [Click here](#) for full story.

For additional information on the Conversation Project and tools to assist your patients contact pbcms@pbcms.org.

Physicians in Active Practice- 2020 Health Access Palm Beach County

PBCMS 2020 Health Access Palm Beach County is an enhanced Physician Referral Program. If you are interested in learning more about the PBCMS 2020 Health Hub please email deannal@pbcms.org or call 561-433-3940 ext. 105.

Medical Reserve Corps Volunteer Opportunities!

Palm Beach County Medical Reserve Corps (MRC) needs medical, health and support volunteers. To attend an upcoming orientation and learn more about how you can join the Palm Beach County MRC, please email John James at johnj@pbcms.org or call 561-433-3940 ex. 118.

ALERTPBC

Palm Beach County's Emergency Notification System is used to notify you about imminent threats to health and safety. Administrators send notifications regarding severe weather, flooding, gas leaks; police activity; and more. To sign up, [click here](#).

PHYSICIANS WE NEED YOUR HELP!

With summer here we have pre-med students looking for shadowing/mentoring opportunities. We receive daily inquiries and don't have enough volunteer physicians to help. To learn more about how you can help our future physicians please email deannal@pbcms.org or call Deanna Lessard (561) 433-3940 ext. 105.

Caduceus

Within Café and Bookstore will be holding AA Meetings for Medical Professionals beginning June 6th at 8:15. Meetings will be held every Wednesday at 8:15 at the Shoppes of Atlantis 5865 South Congress Ave. Lantana, FL 33462.

Upcoming PBCMS Events

Medical Students, Residents & Faculty!

Palm Beach County Medical Society will be hosting a Mix and Mingle at the Meat Market in Palm Beach, 191 Bradley Place, Palm Beach, Florida 33480 on Thursday, August 31, 2017 from 6-8 pm. FREE for PBCMS members! To RSVP email

Deannal@pbcms.org or call 561-433-3940.

Health Care Connection Educational Lunch Series

Health Care Connection Educational Lunch Series Kicks off Wednesday, October 11th and will run the 2nd Wednesday every month thru June 2018. Stay tuned for exciting speakers on today's hottest healthcare topics.

Retired Physician Luncheon

PBCMS and Fuoco Group will be hosting a Retired Physician Luncheon on Wednesday, September 20, 2017 from Noon – 1:30 pm at Café Saporì, 205 Southern Blvd. WPB. Please RSVP to deannal@pbcms.org or call 433-3940.

Upcoming Community Events

Healthcare Certified Medical Business Management Program

Florida Atlantic University College of Business will be holding a Healthcare Certified Medical Business Management Program. The CMBM is a four-module, comprehensive program for medical industry professionals & new office managers without a medical background. You will gain invaluable insight and top-notch skills needed to manage a successful medical business or practice. Email rmunoz@fau.edu for more information.

CME's and CEU's Available

"Medical Complications of Eating Disorders" will be held on Tuesday, August 22, 2017 from 6:00-7:00pm with speaker Margherita Mascolo, MD.

Both programs will be held at Raso Education Center, Jupiter Medical Center 1210 S. Old Dixie Hwy., Jupiter, FL 33458. Please RSVP by email Brianne.Paterno@jupitermed.com or call 561-263-3477.

Medicare Speaks for 2017

First Coast Service Options invites you to attend their signature education event "Medicare Speaks" on September 14-15 at the Lexington Hotel & Conference Center in Downtown Jacksonville, FL. The cost to attend is only \$31 per class. You may select up to four classes per day. For additional information about the courses and how to register for this event, visit their provider website, <https://medicare.fcso.com/>.

Diagnostic Centers of America's 2017 Breast Cancer Fundraisers

Women get breast cancer, men get it too. We're in this together! Diagnostic Centers of America invites you, your family and friends to join us at one or both Breast Cancer Awareness fundraiser events on October 3rd at Pinon Grill in Boca Raton and on October 5th at Bar Louie in Boynton Beach. 100% of ticket proceeds and donations raised by our not for profit corporation, DCA for Health, will be given to Project Access and Your Bosom Buddies II, Inc. We chose these local organizations because they strengthen our mission to build healthier lives in our community. Your \$15 donation

includes: one event ticket, T-shirt, 2 drinks and light bites. The first 100 guests to sign up gets automatically entered into all the raffle drawings! Buy event tickets, t-shirts or make a donation at: bit.ly/dcaforhealth17.

Classifieds

Care Coordinator Position

Project Access is hiring for a full time Care Coordinator position to start immediately. The role of the care coordinator is to assist patients through the healthcare system by acting as a patient advocate and navigator. The coordinator screens patients to determine patients' eligibility for federal, state and county health care programs and provides enrollment assistance. The coordinator also ensures continuity of patient care with external healthcare organizations and facilities. Applicants should have good listening skills and the ability to empathize with patients; collaborate effectively with others; have highly developed oral and written communication skills. Bilingual (English/Spanish or English/Creole) a plus. Interested applicants should send resume and cover letter by fax to (561) 412-2104 or email to laurens@pbcms.org.

Immediate Opening for Pediatrician

Pediatrician to join growing busy South County practice with two offices, newborn rounding and share call with 4 pediatricians. Salary and benefits competitive. Reply in confidence to Marmed2kfk@bellsouth.net.

Open Positions for Staff Physician (Family Practice, Internal Medicine)

FoundCare is looking for a Staff Physician. We are growing, come join us. For confidential consideration, please email your CV/resume to mmachonis@foundcare.org or fax 561-868-5652. For more details call Mike Machonis 561-472-9160 ext. 212.

Job Openings

Psychiatrist, General physician (MD)- urgent care/internal medicine/ family medicine specialties Contact Judy Dunn, 561-371-5326 or jdunn@careersourcepbc.com

MD or DO for concierge medicine- Contact Judy Dunn, 561-371-5326 or jdunn@careersourcepbc.com

MD or DO for general medicine and psychiatric coverage for Addiction Treatment Center, Contact Judy Dunn, 561-371-5326 or jdunn@careersourcepbc.com

Physician Needed

Seeking BC/BE FP, Urgent Care, ER physician to work with all ages, in brand new state-of-the-art Urgent Care Center in Wellington, Florida. 3-4 12-hour shifts/week, comp. salary, excellent benefits. FL lic. preferred. Contact Karen DeSimone – (941) 745-7232.

Office Space for Rent

Office space for rent. Central location in Palm Beach County near Good Samaritan Hospital. Will build to suit: approximately 1000 sq. ft. on the First Floor. If interested, please contact 561-655-9055 and speak with Samantha for more information.

Office Space for Rent

Office space for rent. Central location in Palm Beach County near Good Samaritan Hospital. Will build to suit: approximately 1215 sq. ft. on the Second Floor. If interested, please contact 561-655-9055 and speak with Samantha for more information.

Office Space for Rent

Fully furnished office space for rent with medical equipment. Ideal for Ob/Gyn or PCP. Central location in Palm Beach County near Okeechobee Blvd and I-95. 4 exam rooms. Business office. Doctor offices. Break room. 2 restrooms. If interested, please contact 561-434-6796 for more information.

Office Space for Sublease

On St. Mary's Campus. 5305 Greenwood Ave., Suite 202 WPB. Three exam rooms and large physician's office with wheelchair access. Available 2 to 3 days per week. Contact 561-841-8545 for more information.

Don't miss out - Only 1 fully functional Medical Office unit still available for lease in West Palm Beach

This large suite encompasses 4600 sq. ft. with 7 exam rooms, a large reception/medical records area, lab area, 2 nurse's stations and a full lead lined X-Ray room. This building is close to I-95 and is centrally located. Ask us about the optional use of our 3000-sq. ft., ACHA certified and fully accredited Outpatient Surgery Center. Plenty of parking available and possible move-in incentives. Contact Candy Steiding at 561-968-7111 or candy@plasticsurgerypb.com for further information.

Needed New or Gently Used Medical Equipment

Clinics Can Help (CCH), a 501(c)3 nonprofit organization founded in 2005, gratefully accepts donations of new or gently used medical equipment which we clean and when necessary refurbish and provides it to convalescing or chronically ill children and adults in Palm Beach County. To inquire about donating medical equipment or supplies or for more information about CCH call 561.640.2995 today or go to www.clinicscanhelp.org.