

October 13, 2021



Health Care Connection SERIES

Risk & Crisis Management – What COVID-19 Taught us

Presented by Meredith Hirsh, MBA, CMPE

- Benefits of Addressing Risk
- Theory and Methods to Assess Risk Profile
- Psychological and Institutional Factors that Influence Behavior in Crisis
- Best Practices for Crisis Preparation and Action



Wednesday, October 13, 2021

Time: 11:30 am – 1:00 pm

HILTON PALM BEACH AIRPORT

**150 Australian Avenue
West Palm Beach, FL 33406**

Register online: www.pbcms.org

\$25 – PBCMS & MGMA Members & Staff

\$35 – PBCMS & MGMA Non-Members & Staff

Vaccinated guests are welcome to register and attend.

For more information, contact

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or email deanna@pbcms.org

Meredith Hirsh is the co-founder and VP of the Hirsh Center, where she oversees a large staff who are dedicated to the patient experience. She is responsible for the management of the clinical, administrative and billing departments, Meredith oversees business development, employee relations, and contracting at the Hirsh Center. With a multidisciplinary educational background which includes an MBA from the University of Florida, Meredith maintains community involvement by participating in a multitude of professional organizations where she shares her journey with others and provides insight on how to establish and maintain a successful medical practice.

