

MAY  
7 & 8  
2020

MEDICAL  
EXCELLENCE  
Palm Beach County Medical Society & Services



# SPONSORSHIP OPPORTUNITIES

*Reserve Your Participation in the Summit by Friday, April 3, 2020*

## FUTURE OF MEDICINE SPONSORSHIP

### Bronze Sponsor \$2,500

- 6-foot exhibit table
- Premier placement of exhibit table
- Name/Logo on press releases, social media, signage
- Quarter Page Ad in Program
- Program Listing
- 10 tickets to Summit on 05/08

### Coffee Sponsor \$1,500

- Program Listing
- Name/Logo at coffee station
- 4 tickets to Summit on 05/08

### Break Sponsor \$1,500

- Program Listing
- Name/Logo at break station
- 4 tickets to Summit on 05/08

### Exhibitor/Vendor \$1,500

- 6-foot exhibit table
- Program Listing
- 2 tickets to Summit on 05/08

### Tote Bag Sponsor \$1,500 (limited to 4)

- Name/Logo on Summit tote bag
- Program Listing
- 2 tickets to Summit on 05/08

### Nonprofit Sponsor \$300

- 6-foot exhibit table
- Program Listing
- 2 tickets to Summit on 05/08

## HEROES SPONSORSHIP

### Centerpiece Sponsor \$3,500

- Name/Logo on press releases, social media, signage
- Name/logo displayed at dinner tables
- Half Page Ad in Program
- Program Listing
- 6 tickets to Dinner on 05/07

### Table Sponsor \$2,500

- Name/Logo on press releases, social media, signage
- Half Page Ad in Program
- Program Listing
- 10 tickets to Dinner on 05/07

### Special Friend Sponsor \$1,500

- Quarter Page Ad in Program
- Program Listing
- 6 tickets to Dinner on 05/07

### Valet Sponsor \$750

- Name or logo displayed at valet
- Program Listing
- 2 tickets to Dinner on 05/07

### Heroes Friend Sponsor \$500

- Recognition in Program
- 2 tickets to Dinner on 05/07

*To reserve participation in the Excellence in Medicine Summit, complete and return this form by Friday, April 3, 2020.*

*Full payment for all sponsorship commitments must be received by April 15, 2020.*

**PBCMS.org • 561-433-3940**

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# MEDICAL EXCELLENCE

Palm Beach County Medical Society & Services



## JOINT PACKAGES

### Presenting Benefactor \$20,000 (limited availability)

- 6-foot exhibit table
- Premier exhibit location
- Name/Logo on press releases, social media, signage
- Two Full Page color ads in program and OnCall journal
- Opportunity to introduce speaker
- 20 Hero Dinner tickets on 05/07
- 30 tickets to Summit on 05/08

### Platinum Sponsor \$10,000

- 6-foot exhibit table
- First choice exhibit location
- Name/Logo on press releases, social media, signage
- Full Page color ad in program and OnCall journal
- Opportunity to introduce speaker
- 10 Hero Dinner tickets on 05/07
- 20 tickets to Summit on 05/08

### Gold Sponsor \$7,500

- 6-foot exhibit table
- Premier placement of exhibitor table
- Name/Logo on press releases, social media, signage
- Half Page color ad in program and OnCall journal
- Opportunity to introduce speaker
- 6 Hero Dinner tickets on 05/07
- 15 tickets to Summit on 05/08

### Silver Sponsor \$5,000

- 6-foot exhibit table
- Premier placement of exhibit table
- Opportunity to introduce speaker
- Name/Logo on press releases, social media, signage
- Quarter Page color ad in program and OnCall journal
- 4 VIP Dinner tickets on 05/07
- 10 tickets to Summit on 05/08

### Reception Sponsor \$3,000

- 6-foot exhibit table
- Premier placement of exhibit table
- Name/Logo on press releases, social media, signage
- Name/Logo in program and OnCall journal
- Name/Logo at reception
- 10 VIP Dinner tickets on 05/07
- 6 tickets to Summit on 05/08

### Program Underwriter \$2,500

- Full Page Ad in Program
- Signage Recognition at Luncheon
- Program Listing
- 2 Dinner tickets on 05/07
- 4 tickets to Summit on 05/08

### PROGRAM BOOK ADS

Full Page	\$750
1/2 Page	\$500
1/4 Page	\$250

### EVENT TICKETS

**Thurs. / Fri. / Both**

PBCMS Member	\$150 / \$75 / \$215
Non-Member	\$175 / \$100 / \$265
Medical Student/ Resident	\$75 / \$50 / \$125

### PBCMS CIRCLE OF FRIENDS SPONSORSHIP DISCOUNT

**Receive 10% OFF any  
sponsorship opportunity**

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## SPONSORSHIP COMMITMENT

To reserve participation in the Excellence in Medicine Summit, complete and return this form by Friday, April 3, 2020. Full payment for all sponsorship commitments must be received by April 15, 2020. For exhibitors please sign Exhibit Terms and Conditions Form and send with this form and payment by April 3, 2020.

### CONTACT

CONTACT PERSON \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY (If Applicable) \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

### SPONSOR LEVEL

#### Future of Medicine Sponsorship

- ☐ Bronze Sponsor \$2,500
- ☐ Coffee Sponsor \$1,500
- ☐ Break Sponsor \$1,500
- ☐ Exhibitor/Vendor \$1,500
- ☐ Tote Bag Sponsor \$1,500
- ☐ Nonprofit Sponsor \$300

#### Heroes Sponsorship

- ☐ Centerpiece Sponsor \$3,500
- ☐ Table Sponsor \$2,500
- ☐ Special Friend Sponsor \$1,500
- ☐ Valet Sponsor \$750
- ☐ Heroes Friend Sponsor \$500

#### Joint Packages

- ☐ Presenting Benefactor \$20,000
- ☐ Platinum Sponsor \$10,000
- ☐ Gold Sponsor \$7,500
- ☐ Silver Sponsor \$5,000
- ☐ Reception Sponsor \$3,000
- ☐ Program Underwriter \$2,500

#### Program Book Ads

- ☐ Full Page \$750
- ☐ 1/2 Page \$500
- ☐ 1/4 Page \$250

### ADVERTISEMENT ARTWORK

*If you need assistance creating an advertisement that meets the Program or OnCall publication specifications, please contact Laura Pierson at [laura@mad4marketing](mailto:laura@mad4marketing) or call 954-485-5448*

### PAYMENT / SUBMISSION

For exhibitors the signed **Exhibit Terms and Conditions Form** must accompany payment.

Amount \$ \_\_\_\_\_ Check paid to PBCMSS or ☐ VISA ☐ MC ☐ AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code # \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

### QUESTIONS

Katherine Zuber  
[katherinez@pbcms.org](mailto:katherinez@pbcms.org)  
561.433.3940 ext. 106

### RETURN TO

Palm Beach County Medical Society  
Att: Excellence in Medicine  
3540 Forest Hill Boulevard, Suite 101  
West Palm Beach, FL 33406  
Fax: 561.433.2385  
Email: [PBCMS@PBCMS.org](mailto:PBCMS@PBCMS.org)

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## EXHIBITION TERMS & CONDITIONS FORM

- In exchange for payment in full for the exhibit space contracted by the exhibitor, PBCMS will provide one (1) 6' x 30" skirted table and two (2) chairs. Exhibit space will not have side or back drapes.
- Standard electrical hook-up can be provided upon request, additional fees may apply. All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved. For more information call PBCMS at 561-433-3940.
- If exhibitor requires Internet connection please advise PBCMS staff. Set up of the exhibit space is from 12 noon until 4:30 pm on Thursday, May 7, 2020. Breakdown of the space is between 4:00 pm and 5:00 pm on Friday, May 8, 2020.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall and may not place brochures, marketing materials or flyers outside of assigned exhibit space.
- PBCMS reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to PBCMS all monies that may have been paid. Upon evidence of violation, PBCMS may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that PBCMS may thereby incur.
- Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify the Palm Beach County Medical Society (PBCMS) and/or the Hilton Palm Beach Airport from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, loss or theft of property and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor, PBCMS or third parties in the use of or activities in connection with the use of the exhibit space.
- If an exhibitor or sponsor wishes to cancel, written notification must be sent to PBCMS. Cancellations after March 31, 2020 will not be granted a refund.
- Special Accessibility Needs: In accordance with the Americans with Disabilities Act, PBCMS will make all reasonable efforts to accommodate persons with disabilities at the Excellence in Medicine Summit. **Please email your request by April 30, 2020 to [katherinez@pbcms.org](mailto:katherinez@pbcms.org) or send your request in writing to:**

PBCMS  
Attn: Excellence in Medicine  
3540 Forest Hill Boulevard, Suite 101, West Palm Beach, Florida 33406

### AGREEMENT STATEMENT

**YES, I have read, understand and will abide by this Exhibit Terms and Conditions Form and agree to participate in the Excellence in Medicine Summit as an exhibitor as indicated on this form.**

NAME \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

EXHIBITOR \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

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