

INVITATION TO SPONSOR

JOIN THE PALM BEACH COUNTY MEDICAL SOCIETY & SERVICES TO CELEBRATE THE

2020 Installation Gala & Heroes in Medicine



SATURDAY, DECEMBER 5th, 2020

Honoring our President Larry Bush, MD and
welcoming incoming President Roger Duncan, MD
As well as our 2020 Heroes in Medicine



WE WOULD BE HONORED IF YOU WOULD PARTICIPATE AS A SPONSOR.

This year's unique Gala will be coupled with our Heroes in Medicine celebration and will be done virtually with live entertainment, and a festival of holiday trees silent auction.

PROCEEDS WILL BENEFIT PBCMS SERVICES PROGRAMS:

PROJECT ACCESS, a physician-led system of volunteer care for low-income residents

DISASTER SERVICES, including HERC (develops health care emergency preparedness) and MRC (organizes and utilizes volunteers to respond to disasters)

MEDICAL EDUCATION supports medical students, future physicians, health care leaders, and CHW Care Coordination Training

PHYSICIAN WELLNESS Initiative provides physicians resources to help address their wellness.

**OVER 400 PHYSICIANS, HEALTH CARE, BUSINESS AND COMMUNITY LEADERS,
AND OTHERS ENJOY THE GALA FESTIVITIES, AND THIS YEAR WILL BE NO DIFFERENT.**

Please consider choosing one of the sponsorship opportunities enclosed. If you have any questions, please contact Katherine Zuber at 561-433-3940, ext. 106 or KatherineZ@pbcms.org

Thank you in advance for your support and we hope to see you at the Gala!

**CLICK NOW FOR
MORE INFORMATION**

www.pbcms.org

2020 Installation Gala & Heroes in Medicine

Saturday, December 5, 2020 Virtually Starting at 6:30 PM



PRESENTING SPONSOR \$10,000

- Company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 2-minute video in Zoom to be linked in your own sponsor tab of the virtual platform.
- Name/Logo on press releases, social media, signage, and website
- Two Full page color ads in our *OnCall* journal
- Two email blasts to over 10,000 Palm Beach County unique emails
- 8 Registration links & Special Gift Box
- Listed in Medlink as Sponsor

PLATINUM SPONSOR \$7,500

- Company logo and a description (100-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 1-minute video in Zoom to be linked in your own sponsor tab of the virtual platform.
- Name/Logo on press releases, social media, signage, and website
- One Full Page color ad in our *OnCall* journal
- One email blast to over 10,000 Palm Beach County unique emails
- 6 Registration links & Special Gift Box
- Listed in Medlink as Sponsor

GOLD SPONSOR \$5,000

- Company logo and a description (50-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 30-second video in Zoom to be linked in the sponsor section of the virtual platform.
- Name/Logo on press releases, social media, signage, and website
- 1/2 Page color ad in our *OnCall* journal
- Listed in Medlink as Sponsor
- 4 Registration links & Special Gift Box

SILVER SPONSOR \$2,750

- Company logo and a description (50-word maximum) at the top of the sponsor section of the virtual platform
- Name/Logo on website

- 4 Registration links & Special Gift Box
- 1/4 Page color ad in our *OnCall* journal
- Listed in Medlink as Sponsor

TABLE SPONSOR \$2,500

- Name/logo and a description (50-word maximum) at the top of the sponsor section of the virtual platform
- Name/Logo on website
- \$500 Gift Card to one of the Following: (Paradiso (West Palm Beach), The Capital Grille (Boca Raton Florida), Agliolio (Wellington), J. Alexander's (PGA))
- Listed in Medlink as Sponsor
- 2 Registration links & Gift Box

BRONZE SPONSOR \$1,500

- Company logo and link to your website in the sponsor section of the virtual platform
- Name/Logo on website
- Listed in Medlink as Sponsor
- 2 Registration links & Special Gift Box

FRIEND SPONSOR \$500

- Company logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Sponsor
- 1 Registration link & Special Gift Box

NONPROFIT SPONSOR \$300

- Company logo and link to your website in the sponsor section of the virtual platform
- Listed in Medlink as Sponsor
- 1 Registration link & Special Gift Box

OTHER WAYS TO SUPPORT

ADVERTISING \$250

- Company logo and link to your website in the sponsor section of the virtual platform

PLEASE CONTACT KATHERINE ZUBER
AT 561-433-3940, EXT. 106 OR
KATHERINEZ@PBCMS.ORG

CLICK NOW FOR
MORE INFORMATION



SPONSORSHIP COMMITMENT



PALM BEACH COUNTY MEDICAL SOCIETY & SERVICES

2020 Installation Gala & Heroes in Medicine



All Commitments & Advertisements must be received by Friday November 27
at 5:00 p.m. to guarantee arrival of gift box before December 5th.

CONTACT INFORMATION

Contact Person: _____

Title: _____

Company (if applicable): _____

Phone: _____ Fax: _____

Address: _____

Email: _____

Address to mail gift box (if different from above): _____

PAYMENT/SUBMISSION

Sponsorship Package _____ Total Amount \$ _____

Invoice Me Check paid to PBCMSS Visa MC Amex

Cardholder's Name: _____

Address: _____

Card # _____ Expiration Date: _____ CCV: _____

Cardholder's Signature: _____

RETURN TO:

Palm Beach County Medical Society
Att: Katherine Zuber
3540 Forest Hill Boulevard, Suite 101
West Palm Beach, FL 33406

QUESTIONS:

Phone: 561.433.3940 Ext. 106
Fax: 561.433.2385
Email: KatherineZ@pbcms.org

www.pbcms.org

