



Starfish Gala

Invitation to Sponsor

Join the Palm Beach County Medical Society & Services
to celebrate the 2018 Annual Gala & Installation on

Saturday, November 17, 2018

*Honoring our president Brandon Luskin, MD and
welcoming incoming president Marc Hirsh, MD*

We would be honored if you would participate as a sponsor.
This year's unique Gala will feature live entertainment by The Max Band, and a
festival of holiday trees silent auction will round out the evening festivities.

Proceeds will benefit PBCMS Services programs:

- ★ **Project Access**, a physician led system of volunteer care for low-income residents
- ★ **Disaster Services**, including HERC (develops health care emergency preparedness) and MRC (organizes and utilizes volunteers to respond to disasters)
- ★ **Medical Education** supports medical students, future physicians, health care leaders, and Care Coordination
- ★ **Physician Wellness Initiative** provides physicians resources to help address their wellness.

Over 400 physicians, health care, business and community leaders, and others
enjoy the Gala festivities, and this year will be no different.

Please consider choosing one of the sponsorship or underwriting opportunities enclosed.

If you have any questions, please contact

Katherine Zuber at 561-433-3940, ext. 102 or KatherineZ@pbcms.org

Thank you in advance for your support and we hope to see you at the Gala!



Starfish Gala

The 2018 Annual Gala & Installation and Dinner
 Saturday, November 17, 2018 at the Kravis Center, Cohen Pavilion, West Palm Beach

Sponsorship

Presenting Sponsor \$10,000

- Twenty (20) TWO Premier Tables of Ten (10) Each
- Full Page Advertising in Program
- Full Page Advertising in OnCall, PBCMS Journal
- Signage Recognition at Gala
- Media Release Acknowledgement
- Opportunity to Speak Briefly at Gala
- Ad on PBCMS Website for One Month

Grand Sponsor \$7,500

- Table of Ten (10)
- Full Page Advertising in Program
- Full Page Advertising in OnCall, PBCMS Journal
- Signage Recognition at Gala
- Media Release Acknowledgement
- Opportunity to Speak Briefly at Gala
- Ad on PBCMS Website for One Month

Silver Sponsor \$5,000

- Table of Ten (10)
- Half Page Advertising in Program
- Half Page Advertising in OnCall, PBCMS Journal
- Signage Recognition at Gala
- Media Release Acknowledgement

Table Sponsor \$2,500

- Table of Ten (10)
- Program Listing
- Quarter Page Advertising in OnCall, PBCMS Journal
- Signage Recognition at Gala

Patron Sponsor \$1,500

- Four (4) Gala Tickets
- Quarter Page Advertising in Program
- Quarter Page Advertising in OnCall, PBCMS Journal
- Signage Recognition at Gala

Friend Sponsor \$500

- Two (2) Gala Tickets
- Program Listing

Underwriting

Cocktail Hour Underwriter \$6,000

- Ten (10) Gala Tickets
- Full Page Advertising in Program
- Name or logo displayed during reception
- Signage Recognition at Gala
- Media Release Acknowledgement
- Ad on PBCMS Website for One Month

Dinner Wine Underwriter \$5,000

- Ten (10) Gala Tickets
- Half Page Advertising in Program
- Name or logo displayed at dinner tables
- Signage Recognition at Gala
- Media Release Acknowledgement

Reception Underwriter \$3,500

- Six (6) Gala Tickets
- Half Page Advertising in Program
- Name or logo displayed during reception
- Signage Recognition at Gala

Centerpiece Underwriter (SOLD) \$3,500

- Six (6) Gala Tickets
- Half Page Advertising in Program
- Name or logo displayed at dinner tables
- Signage Recognition at Gala

Program Underwriter \$2,500

- Four (4) Gala Tickets
- Full Page Advertising in Program
- Signage Recognition at Gala

Valet Underwriter (SOLD) \$750

- Two (2) Gala Tickets
- Name or logo displayed at valet
- Program Listing

Other Ways to Support

Program Book Ads

- Full Page (8"high x 5"wide) \$250
- 1/2 Page (4"high x 5"wide) \$200
- 1/4 Page (2"high x 5"wide) \$150
- Business Card \$100

Reservations

- Table of 10 \$2,250
- Individual \$225

Please Contact Katherine Zuber at
 KatherineZ@pbcms.org or 561-433-3940 Ext. 102.
 Or visit our website at www.pbcms.org



Starfish Gala

Sponsorship Commitment

Please email final artwork in color or black and white according to the size. Please know you may be required to submit different sized artwork for OnCall. All Commitments and Advertisements must be received by November 1 at 5:00 p.m. to be included in the program.

Contact Information

Contact Person: _____

Title: _____

Company (if applicable): _____

Phone: _____ Fax: _____

Email: _____

Payment/Submission

Sponsorship Package: _____ Total Amount \$ _____

Invoice me Check paid to PBCMSS Visa MC Amex

Card # _____ CV # _____ Exp. _____

Cardholder's Name _____

Cardholder's Signature _____

Return To

Palm Beach County Medical Society
Att: Katherine Zuber
3540 Forest Hill Boulevard, Suite 101
West Palm Beach, FL 33406

Questions

Phone: 561.433.3940 Ext. 102
Fax: 561.433.2385
Email: KatherineZ@pbcms.org